



FASHION DESIGN COMPETITION

Design for a 1960's Icon!



**FINALISTS
NOW CHOSEN!**
They will appear on the Catwalk
at Fashion, Embroidery & Stitch
22nd - 25th March 2012

For more details on the
show and tickets visit
www.ichf.co.uk

Do you have any budding fashionistas at your school? Is fashion design an area your students are interested in? Then this is the competition you don't want to miss!

Launching exclusively at **The Design + Technology with ICT Education Show**, and supported by **Inkberrow Design Centre**, the **Design for a 1960's Icon** competition for **Key Stages 3 and 4** is set to inspire stylish students into creating a striking design based on an fashion icon from the Swinging Sixties!

Perhaps Twiggy and her high fashion mod style, drawn-on false eyelashes and short-haired androgynous look will be their inspiration? Or maybe Jackie Onassis' impeccable grooming and oversized sunglasses will get their creative juices flowing? Not to mention Brigitte Bardot's all-American provocative image and styling, and Mary Quant, the mod-fashion icon who brought us super-short hot pants and thigh-skimming mini-skirts... The Sixties was an unrivalled era for iconic style - inspiration is almost limitless!

STAGE ONE

We want to see your students' sketches with fabric colour ideas/swatches, and notes on their final design. **DEADLINE for entries is 31st January 2012. Please turn over for more information.**



DEADLINE

Design sketch entries must be posted by **31st January 2012** to:

Brenda Killigrew
I.D.C. Fashion & Textile Academy
Cedar House
Britten Street
Redditch
Worcestershire B97 6HD

www.inkberrowdesigncentre.co.uk

STAGE 2

We will choose 10 finalists for the Fashion Embroidery & Stitch Catwalk at the NEC, 22nd-25th March 2012, notifying them by Friday 10th February. This gives the finalists time to produce their design for the catwalk in March!

The finalists will then showcase their stylish creations on Friday 23rd March 2012 on the Fashion Embroidery & Stitch Catwalk, with the winner being announced on the very same day.

JUDGES

Lucinda Holbrook-Hase

Fashion Designer and winner of the Golden Shears Up-and-Coming Saville Row Designer of the Year 2011.

Jane Bolsover

Designer and Writer. Most recently published book 'Sewing Machine Basics In Fashion'. Sewing Editor on Essentials Magazine.

Colin Smith

Actor and Designer Maker.



~ PRIZE ~



WINNER: One lucky winner will receive a sewing machine courtesy of Brother (left) and a one week work placement opportunity at the I.D.C. Academy for Fashion and Textiles.

RUNNERS UP: Runners up will receive a box of threads from Madeira Threads, PLUS books from Search Press.

If you wish to have your sketches sent back to you, you will need to supply us with a suitable S.A.E. Please remember to attach your full school address details, plus telephone number and email address.

Competition
supported by:

brother
at your side

IDC
IDC Academy of Fashion & Textile Arts

SEARCH PRESS
LIMITED
specialist art and craft book publishers