

## ZG26 Afghanistan Inspiration

*Fashion, Embroidery & Stitch* exclusively launches the selected European tour of this amazing Afghan-German humanitarian embroidery initiative, supported by Madeira, Germany.

The aim of the project is to help improve the lives of women in war torn Afghanistan. The original idea of Pascale Goldenberg, the founder, was to encourage the women to make and sell their embroideries in Afghanistan, but under the present situation, with the Taliban, it is impossible for women to do anything on their own. So instead she organised for them to embroider 10cm squares, which are then sold in Europe. Many of the older women had learned to embroider in childhood, but many have never done any embroidery for nearly 20 years.

